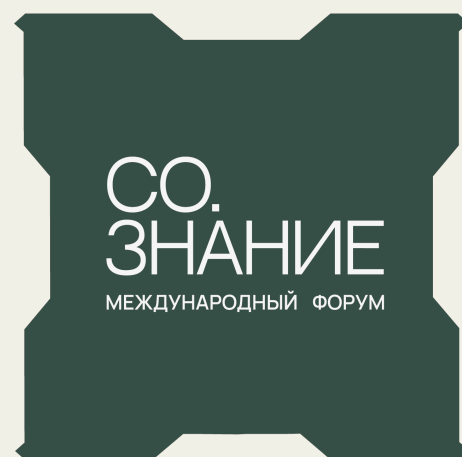


SO.ZNANIE 2024 FORUM

FUTURE IN PEOPLE



The program combines tracks of dialogues of experts in sustainable development, entrepreneurship, government, education and general public joined by the "Future in people" idea. The common topic is discussed from the perspective of basic human needs for healthy environment, clean water and air, comfortable urban environment, through a system of relationships within the society and ecosystem thinking towards high-level discussions about business responsibility and cross-country cooperation in conscious development.





SO.ZNANIE 2024 FORUM.
FUTURE IN PEOPLE

DECEMBER 11, 2024

	MAIN HALL	HALL 1	HALL 2	HALL 3
11:00–12:00	Cross-effect of digital technologies and sustainable development #EcosystemThinking	Responsible investments and green financing #SmartBusiness	Youth communities and sustainable development #EcosystemThinking	Aware alpha generation upbringing #SocialInteractions
12:30–14:00	PLENARY SESSION OF THE FORUM RESPONSIBILITY ERA. HOW TO BUILD A SUSTAINABLE TOMORROW			
14:30–15:30	Ecotechnologies. Conscious future for cities #Environment In cooperation with Rosatom	Customer centricity, lean technologies and service design — cooperation or competition? #HumanCapital In cooperation with the Ministry of Personnel Policy of Nizhny Novgorod Region	Climate change. Adaptation and examination of possibilities #Environment	Overconsumption concept. Is treatment needed? #SocialInteractions
15:45–16:45	Focus on human well-being. Regional human capital management model #HumanCapital In cooperation with the Ministry of Personnel Policy of Nizhny Novgorod Region	AquaBoost. Effective management of water resources #Environment	Occupational safety. Technologies for humanity #SmartBusiness	Sustainable development. What is it, and why do cities need it? #Environment Lecture
17:00–18:00	Efficiency of material resource management. Transition towards closed-loop economy #SmartBusiness	AssistiveTech. New level of inclusion #SocialInteractions	National cultural code as a basis for sustainable development #SocialInteractions	Future of green energy. Striving for sustainability #SmartBusiness

Coexistence
#Environment

Community
#SocialInteractions

Connectedness
#EcosystemThinking

Cooperation
#SmartBusiness

Construction
#NewTechnologies

Consolidation
#HumanCapital



SO.ZNANIE 2024 FORUM.
FUTURE IN PEOPLE

DECEMBER 12, 2024

	MAIN HALL	HALL 1	HALL 2	HALL 3
11:00–12:00	<p>Conscious development and personal contribution to sustainable future</p> <p>#EcosystemThinking In cooperation with ASI</p>	<p>Green factory. Clean air for industrial cities</p> <p>#SmartBusiness</p>		<p>Cybersecurity. Digital hygiene</p> <p>#NewTechnologies</p>
12:15–13:15	<p>SDW. Technological solutions for effective management</p> <p>#NewTechnologies</p>	<p>Responsible business. Principles of ecosystem thinking</p> <p>#SmartBusiness</p>	<p>Green transport and electromobility</p> <p>#NewTechnologies</p>	<p>Health as a priority. Technological solutions in medicine and responsible development</p> <p>#NewTechnologies</p>
13:30–14:30	<p>Artificial intelligence for the benefit of ecology</p> <p>#NewTechnologies</p>	<p>Responsible recreation. Tourism at the threshold of change</p> <p>#Environment</p>	<p>Happy employee. Human-centered approach towards employee search and retention</p> <p>#HumanCapital In cooperation with the Ministry of Personnel Policy of Nizhny Novgorod Region</p>	<p>Housing construction as a basis for sustainable development of society</p> <p>#Community#Cooperation</p>
14:45–15:45			<p>Traces. National culture and traditions in digital space</p> <p>#SocialInteractions</p>	

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